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**High Down Junior School**  
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## High Down Junior School

Believing | Achieving | Learning for life

Dear Parents/Carers,

**"Reading for pleasure is the single biggest indicator for success in life, more than family circumstances, educational background, or income"** (Organisation for Economic Co-operation and Development).

**The more that you READ, the more things you will KNOW. The more that you LEARN, the more places you'll GO.** (Dr Seuss).

We will be celebrating World Book Day on **Thursday 4th March**, and we would like to invite you to join us in helping your child to make the most of this special occasion. This year, World Book Day is encouraging us all to share stories with one another. To help the children get started on their reading journey, each child will be able to choose a £1 book for free with their £1 book token that they will be given via the link below:

[https://www.worldbookday.com/wp-content/uploads/2021/01/booktoken\\_PrimaryUK.pdf](https://www.worldbookday.com/wp-content/uploads/2021/01/booktoken_PrimaryUK.pdf)

**The book token is valid until Sunday 28th March.** To find your nearest participating bookshop please go to [www.booksellers.org.uk/wbd](http://www.booksellers.org.uk/wbd)

Over the course of the week, there will be many activities for the children to get involved in. Each year group will outline this on their on-line planning or will be directed in school by their teacher. Even though this year has brought its many differences, we would still very much like to extend the invitation to each child to dress up as one of their favourite story characters. We do not expect money to be spent on this. In fact, most book characters tend to wear everyday clothes. For example, George from George's Marvellous Medicine wears a t-shirt and jeans but has the prop of a large saucepan. Likewise, Diary of a Wimpy Kid requires a black pair of shorts, a white t-shirt and a piece of white paper for the face. For more information about World Book Day and ideas on sharing books at home, please visit [www.worldbookday.com](http://www.worldbookday.com).

Thank you again for your continued support.

Best wishes,

Jude Wilson

Reading Subject Leader





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